

# The Bettie Jane Cancer Foundation

P.O. Box 225, Braddock Heights, Maryland 21714 • 301.473.5354 • [www.bettiejaneccancerfoundation.org](http://www.bettiejaneccancerfoundation.org)



Gala 2023

Business Owner & Friend of the Foundation  
In Frederick, Washington & Alleghany Counties, Maryland

Dear Business Owner

The Bettie Jane Cancer Foundation, in honor and memory of the late Bettie Jane Bryant, is currently planning the Eleventh Annual Gala to be held on Sunday October 22nd, 2023 at Walkersville Fire Hall (79 West Frederick Street, Walkersville, MD) and catered by Dutch's Daughter restaurant. This year's dinner Gala is an event featuring Live and Silent auction items, our Raffle Extravaganza, door prizes, and more!

The Bettie Jane Cancer Foundation is a non-profit 501(c)3 organization (Tax ID 27-4784811) that supports local cancer patients in Frederick, Washington, & Alleghany Counties in Maryland who need financial assistance with chemotherapy and other expenses. The support that The Bettie Jane Cancer Foundation is able to provide depends on generous donations and fundraising events, like the Annual Gala.

At this time The Bettie Jane Cancer Foundation is reaching out to local business owners and friends for sponsorship. Sponsorship recognition will be given at the event, in the event program booklet, on the foundation website, as well as on social media.

Sponsorship levels are:

Diamond Level	\$1500	Full page advertisement in Gala Program, Table Top Logo advertisement and Logo on the Website Banner
Platinum Level	\$1000	Full page advertisement in Gala Program and Logo on the Website Banner
Gold Level	\$500	Half page advertisement in Gala Program
Silver Level	\$250	Quarter page advertisement in Gala Program
Bronze Level	\$100	Patron mention in Gala Program

Tickets can be purchased for \$60.00 per person. The ticket includes 1 cocktail drink ticket, appetizers, the Buffet Dinner, and dessert. Door prizes will also be given away. Ticket pricing includes seating. Please submit sponsorship request and digital ad (or we can use previous ads) by September 30th, 2023 to be included in Gala Program booklet.

Please feel free to contact The Bettie Jane Cancer Foundation by e-mail at [contactus@bjcfmd.org](mailto:contactus@bjcfmd.org) if you have any questions or need more information.

Thank you in advance for your time, consideration, and generosity to the Bettie Jane Cancer Foundation. With support from local businesses and friends we can achieve our mission of

**“Working Together, Saving Lives”**

Sincerely,

The Bettie Jane Cancer Foundation